



BENLEE NEWSLETTER

WINTER 2012

FROM ALL OF US AT BENLEE - HAPPY HOLIDAYS

ISSUE 1

What Can You Expect From BENLEE In 2013

BENLEE operates throughout North America, including Canada and Mexico. The company has 3 integrated operations 1) Designing and manufacturing vehicles used in the Scrap, Recycling, Trash, Demo and other specialty markets 2) Repair, Service and rebuilding operation where vehicles can be rebuilt from the ground up, 3) Nationally recognized parts operation that ships a broad range of parts the same day the order is received anywhere in the world.

The adventure and excitement for 2013 is here. We had a great 2012 and look forward to working with all of our current and new customers in 2013.

We have increased our international exposure and look to continue that trend for 2013. We see the recycling and waste and environmental industries gaining momentum and building upon the previous year's success for the commodity business.

Greg Brown, the owner and President of BENLEE, has made it a goal of his and the company to ensure 100% customer satisfaction.

New product development is in sight for our customers.

Fleet owners, rental companies, recycling yards, waste management contractors, oil and gas, and agriculture are just a few of the industries we are going to focus more energy on to help improve the timing, efficiency and usage of their tractors and trailers.

A cost savings is available for everyone and we want to be at the forefront in teaming with our suppliers and customers to design and build to meet the markets needs

A new idea being implemented in 2013 will be bringing our trailers on the road to be tested and used by our customers. We want them to experience firsthand the benefits and how to properly work with our units.

In our next newsletter you will become more aware of the improvements to our Two-Box trailer, scrap haulers, and dump trailers

GIVE US A CALL....734-722-8100



WWW.BENLEE.COM



1ST QUARTER 2013 OFFER: Benlee will pay for a 2 week rental of one of our Super Mini's with the purchase of a New Trailer

SUPER-MINI and The SUPER-MINI D

BENLEE has been building a single lift Super Mini since 2006 and it has been an outstanding success for our customers and for our company. It gives our customers the ability to be more flexible and maneuverable with its fleet and it can carry more weight than a Roll-Off Truck. **We are now offering this trailer for 2013 as dual lift and calling it the Super Mini D. Both options are available at the same price point of \$44,975**

Tom Burke, Burke Truckmen in Throop, PA says "I can get a Super Mini in anywhere I can get a roll-off truck" and "A roll-off truck costs 205K, the Super Mini was 50K and it does the same job, plus any of my guys can hook their

tractor to it and go, more convenient, makes me more versatile, and its fast"

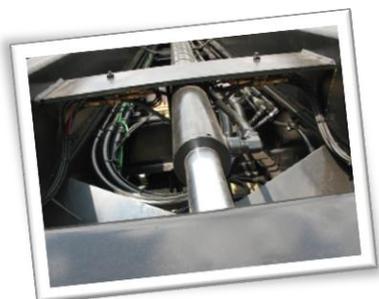
Key elements of the Super Mini and Super Mini D:

1. Is one of the lowest priced full featured trailers available
2. Total Length is 25'11" when hooked to a tractor – almost as Short as a Roll – Off Truck
3. Total weight is under 12,500 lbs
4. Carries 20 and 40 yard containers
5. Carries more weight than a 3 axle truck



Come and see us at the Pumper and Cleaner Show

Feb. 2013



Cylinders, Hoses, Valves. All Available thru our online parts store located at www.benlee.com or call Brian Lucas at 734-722-8100

Parts, Service, Rentals

BENLEE is a full service company, on top of being a world-class manufacturing facility we also have our own on-site Parts and Service departments. The Parts department is a First Class operation that is available 24hrs a day 7 days a week thru our online parts store on our website and by contacting us between 6am and 5pm. Our Parts Manager, Brian Lucas and his team, can help you with any need to help fix your roll-off trailer (all makes and models, including our competitors), scrap haulers, dump trailers and roll-off trucks.

Our Service Manager, Garry Lee, has been working with Roll-Off Trucks and Trailers for over 25 years and is able to meet the needs of all of our current and future customers. We have 5 Service bays and 2 frame



Straightening bays. Our excellent staff of mechanics can handle simple service and repair projects as well as complete ground-up rebuilds of pre-owned units for our customers. This could include complete repacking and replacement of each hydraulic cylinder on the unit.

Our service department provides rental units through our partnership with Premier Truck Sales in Cleveland, Ohio. Rentals are available by the week, month or year.

10% OFF YOUR NEXT ONLINE PARTS ORDER AT WWW.BENLEE.COM USING PROMO CODE: PARTSJAN10

CONTACT US FOR:



Used Equipment

Several six and seven axle Roll-Off trailers are currently available for sale



In Stock Units

Are you in need of a unit today? You're in luck; we keep Stock Units ready for immediate delivery.

FAST FACTS

18%

Percentage of Benlee Roll-Off Trailers Sold outside of the United States

57%

Cost savings by buying a Roll -Off Trailer and Tractor versus a Roll-Off Truck.

FOR MORE INFORMATION:

Please visit our website and Call **JIM REEVES** at 734-476-4402 for more information.



Please Visit our website to see our products, specifications, options, and tools to help your business understand the uses of Roll-Off Trailers and Trucks.
www.benlee.com

WWW.BENLEE.COM

BENLEE can build to meet your needs. We custom build to ensure that each unit meets the level of satisfaction and needs of our customers. Whether you are hauling dirt, lumber, metal, scrap, waste, oil, etc. we can give you our assurance that we can manufacture the best quality unit.

We are based in Romulus, Michigan about 1 mile from the Detroit Metro Airport and near all major freeways in the Metro Detroit area.

Come visit our fully stocked parts department or drop in to our service department 6 days a week between 6:00am and 5:00pm.

Tours of the facility are always available and we can even show our products in action with a 52,000lbs test box and test pad.



Options available on our trailers include: Air inflation system (picture above), grease systems, filtration system, aluminum rims, tarps, inside cab controls, tool boxes, stinger tails, aluminum fenders,

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